# **ORDER**

**Orders** Order / Rev: 1314075 Alt Order #: Product Desc: Gallego for Congress **KENS** Estimate: 2644 Flight Dates: 10/18/16 - 10/24/16 Primary AE: Marty Schack Original Date / Rev: 10/14/16 / 10/17/16 Sales Office: **KENS** Order Type: Political Sales Region: LOC Agency Name: Screen Strategies / POL **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 11150 Fairfax Blvd #505 Billing Cycle: EOM/EOC Fairfax, VA 20120 Agency Commission: 15% **Advertiser** Name: Texans for Pete / POL New Business Thru: 08/31/17 Demographic: HH Order Separation: 00:15:00 Product Codes: PL-US House Representative Advertiser External ID: 107247 Priority: P04-GB Agency External ID: 11212AG Revenue Codes: AGY, (POL) Political, (POL) Candidate Unit Code: General

**Totals** 

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	49	\$32,265.00	\$27,425.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	49	\$32,265.00	\$27,425.25	0.00
Totals	49	\$32 265 00	\$27 425 25	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marty Schack			Start Of Order - End Of Order	100%

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
N 1 KENS 10/18/16	10/21/16	Local News @ 5a l Local News @ 5a		5-6a	-T-TF	:30	3 \$165.00P04-( 0.00 NM	3	\$495.00
***************************************	End Date 10/23/16	Weekdays -T-TF	Spots/Week 3	<u>Rate</u> \$165.00	Rating 0.00				
N 2 KENS 10/19/16	10/24/16	Local News @ 6a l Local News @ 6a		6-7a	M-W-F	:30	2 \$240.00P04-( 0.00 NM	3	\$720.00
Week: 10/17/16	End Date 10/23/16 10/30/16	<u>Weekdays</u> W-F M	Spots/Week 2 1	<u>Rate</u> \$240.00 \$240.00	Rating 0.00 0.00				
N 3 KENS 10/18/16	10/24/16	CBS This Morning CBS This Morning	СМ	7-9a	MTWT	:30	3 \$120.00P04-( 0.00 NM	4	\$480.00
Week: 10/17/16	End Date 10/23/16 10/30/16	Weekdays -TWT M	Spots/Week 3 1	Rate \$120.00 \$120.00	Rating 0.00 0.00				
N 4 KENS 10/22/16	10/22/16	Local News @ 730 Local News @ 730		730-9a	S-	:30	1 \$280.00 P03-F 0.00 NM	1	\$280.00
	End Date 10/23/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$280.00	Rating 0.00				
N 5 KENS 10/23/16	10/23/16	CBS Sunday Morni CBS Sunday Morn	9	8-930a	S	:30	1 \$840.00 P03-F 0.00 NM	1	\$840.00
***************************************	End Date 10/23/16	Weekdays S	Spots/Week 1	<u>Rate</u> \$840.00	Rating 0.00				
N 6 KENS 10/21/16	10/21/16	Great Day SA 9-10 Great Day SA 9-10		9-10a	F	:30	1 \$140.00P03-F 0.00 NM	1	\$140.00

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 Texans for Pete / POL

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 KENS

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 10/18/16 - 10/24/16
 Estimate:
 2644

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	s	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 6 KENS	10/21/1	6 10/21/16		I0a CM	9-10a			:30	1	\$140.00P03		1	\$140.00
<u>Sta</u> Week: 10/	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
N 7 KENS		10/23/16 6 10/20/16	Price Is Right	СМ	\$140.00 10-11a	0.00 T-		:30	1	\$420.00 P03	-F 0.00 NM	1	\$420.00
Star Week: 10/	<u>rt Date</u> 17/16	End Date 10/23/16	Price Is Right WeekdaysT	Spots/Week	<u>Rate</u> \$420.00	Rating 0.00							
N 8 KENS			Local News @ 12	•	12-1230p	M		:30	1	\$525.00 P02	-F 0.00 NM	1	\$525.00
Sta Week: 10/2	rt Date 24/16	End Date 10/30/16	Weekdays M	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00							
N 9 KENS			Jeopardy 430-5p Jeopardy 430-5p	СМ	430-5p	-TW-F		:30	3	\$560.00 P03	-F 0.00 NM	3	\$1,680.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	<u>Weekdays</u> -TW-F	Spots/Week 3	<u>Rate</u> \$560.00	Rating 0.00							
N10 KENS	10/20/1	6 10/24/16	Local News @ 4p		4-430p	MT-		:30	1	\$525.00 P03	-F 0.00 NM	2	\$1,050.00
<u>Star</u> Week: 10/ Week: 10/2		End Date 10/23/16 10/30/16	Weekdays T M	Spots/Week 1	Rate \$525.00 \$525.00	Rating 0.00 0.00							
N11 KENS			Local News @ 5p		5-530p	-TW-F	=	:30	3	\$700.00P03	-F 0.00 NM	3	\$2,100.00
Star Week: 10/	rt <u>Date</u> 17/16	End Date 10/23/16	Weekdays -TW-F	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00							
N12 KENS	10/18/1	6 10/24/16	Local News @ 6p		6-630p	MT-T-		:30	2	\$875.00P03	-F 0.00 NM	3	\$2,625.00
<u>Star</u> Week: 10/ <sup>-</sup> Week: 10/2		End Date 10/23/16 10/30/16	Weekdays -T-T	Spots/Week 2	Rate \$875.00 \$875.00	Rating 0.00 0.00							
N 13 KENS		6 10/22/16	Local News @ 6p		6-630p		-S <i>-</i>	:30	1	\$420.00 P03	-F 0.00 NM	1	\$420.00
Star Week: 10/	rt <u>Date</u> 17/16	End Date 10/23/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$420.00	Rating 0.00							
N14 KENS	10/19/1	6 10/24/16	Wheel of Frtune 6 Wheel of Frtune	•	630-7p	M-W-F		:30	2	\$1,330.00P03	-F 0.00 NM	3	\$3,990.00
<u>Star</u> Week: 10/2 Week: 10/2		End Date 10/23/16 10/30/16	Weekdays W-F M		Rate \$1,330.00 \$1,330.00	Rating 0.00 0.00							
			Mon Prime B 2 Broke Girls	СМ	8p-830p (8:00 PM-8:3	M 0 PM)		:30	1	\$2,000.00P03	-F 0.00 NM	1	\$2,000.00
<u>Star</u> Week: 10/2	t Date	End Date 10/30/16	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00							
N16 KENS			Tue Prime A	СМ	7-8p	-T		:30	1	\$2,800.00 P03	-F 0.00 NM	1	\$2,800.00
Star Week: 10/	<u>1 Date</u> 17/16	End Date 10/23/16	Weekdays -T	Spots/Week	<u>Rate</u> \$2,800.00	Rating 0.00							
N17 KENS	10/19/1	6 10/19/16	Wed Prime A Survivor	СМ	7-8p	W		:30	1	\$2,310.00P03-	-F 0.00 NM	1	\$2,310.00
Star Week: 10/	<u>t Date</u> 17/16	End Date 10/23/16	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$2,310.00	Rating 0.00							
N18 KENS	10/21/1	6 10/21/16	Fri Prime B Hawaii 5 O	СМ	8-9p	F		:30	1	\$2,030.00 P03-	F 0.00 NM	1	\$2,030.00
<u>Star</u> Week: 10/	<u>t Date</u> 17/16	End Date 10/23/16	Weekdays F	Spots/Week 1	<u>Rate</u> \$2,030.00	Rating 0.00							
N19 KENS	10/22/1	6 10/22/16	Sat Prime A Crimetime Sat	СМ	7-8p		-S-	:30	1	\$840.00P03-	F 0.00 NM	1	\$840.00
Star Week: 10/	<u>t Date</u> 17/16	End Date 10/23/16	Weekdays S-	Spots/Week 1	Rate \$840.00	Rating 0.00	****						

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N20 KENS 10/23/16 10/2	3/16 Sun Prime A 60 Minutes	CM 6-7p	» » « » » » » » S	:30 1	\$2,100.00 P03-F 0.00 NM	1	\$2,100.00
Start Date End D	ate Weekdays Spots	s/Week Rate	-				
Week: 10/17/16 10/23	16S	1 \$2,100.00	0.00				
N21 KENS 10/19/16 10/2	/16 Local News @ 10p M-F Local News @ 10p M-F	•	W-F	:30 2	\$1,190.00 P03-F 0.00 NM	2	\$2,380.00
Start Date End E Week: 10/17/16 10/23		<u>8/Week</u> <u>Rate</u> 2 \$1,190.00					
N22 KENS 10/22/16 10/2	2/16 Local News @ 1030p S Local News @ 1030p S	•	S	:30 1	\$455.00 P03-F 0.00 NM	1	\$455.00
Start Date End D	,	s/Week Rate	Rating				
Week: 10/17/16 10/23		1 \$455.00					
	3/16 Local News @ 10p Su Local News @ 10p Su			:30 1	\$630.00 P03-F 0.00 NM	1	\$630.00
Start Date End D	•	s/Week Rate	Rating				
Week: 10/17/16 10/23		1 \$630.00					
N 24 KENS 10/18/16 10/2	1/16 Late Show Late Show	CM 1035-113	7p MT-T	:30 2	\$200.00 P04-( 0.00 NM	3	\$600.00
Start Date End D	ate Weekdays Spots	s/Week Rate	Rating				
Week: 10/17/16 10/23		2 \$200.00	0.00				
Week: 10/24/16 10/30	16 M	1 \$200.00	0.00				
N 25 KENS 10/19/16 10/1	0/16 Late Late Show Late Late Show	CM 1137-123	7aW	:30 1	\$80.00 P04-( 0.00 NM	1	\$80.00
Start Date End [		s/Week Rate	•				
Week: 10/17/16 10/23	10	1 \$80.00			400 00 PO 4 4 0 00 NIM		400.00
N 26 KENS 10/22/16 10/2	CSI: Miami 12-1a Sa	CM 12-1a	S-	:30 1	\$80.00 P04-( 0.00 NM	1	\$80.00
<u>Start Date</u> <u>End [</u> Week: 10/17/16 10/23		<u>S/Week Rate</u> 1 \$80.00	-				
N27 KENS 10/22/16 10/2	2/16 Per of Int 1-2a Sa Per of Int 1-2a Sa	CM 1-2a	S-	:30 1	\$40.00 P04-( 0.00 NM	1	\$40.00
<u>Start Date</u> <u>End D</u> Week: 10/17/16 10/23		1 \$40.00					
N 28 KENS 10/23/16 10/2	3/16 CSI: Miami 12-1a Su CSI: Miami 12-1a Su	CM 12-1a	S	:30 1	\$60.00P04-( 0.00 NM	1	\$60.00
<u>Start Date</u> <u>End D</u> Week: 10/17/16 10/23		1 \$60.00					
N 29 KENS 10/23/16 10/2	3/16 Per of Int 1-2a Su Per of Int 1-2a Su	CM 1-2a	S	:30 1	\$15.00 P04-( 0.00 NM	1	\$15.00
Start Date End D Week: 10/17/16 10/23		<u>S/Week</u> <u>Rate</u> 1 \$15.00					
N30 KENS 10/23/16 10/2	Blue Bloods 11p-12a Su Blue Bloods 11p-12a Si	·	S	:30 1	\$80.00 P04-( 0.00 NM	1	\$80.00
<u>Start Date</u> <u>End D</u> Week: 10/17/16 10/23	ate Weekdays Spots	<u>1 \$80.00</u>					

Totals 49 \$32,265.00

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

### FEDERAL CANDIDATE

## ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location		<b>Date:</b> 10/14/2016
Screen Strategies Media		
a legally qualified candi political party for the of	date of the Democratic  Congress	
in the General		
election to be held on: _	on time as follows:	

Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Day, Rotation or	Day, Rotation or	Day, Days Class	Day, Days Class Times per Week

Attach proposed schedule with charges (if available): \$27,425.25

I represent that the payment for the above described broadcast time has been furnished by:						
Texans for Pete						
represent that this person or e	ounce the time as paid for by such pentity is either a legally qualified candation of the legally qualified candidat	lidate or an				
The name of the treasurer of t Wayne Alexander	The name of the treasurer of the candidate's authorized committee is:  Wayne Alexander					
	ne its political advertising policies, in nt, promotional and other sales prac	•				
	DISCRIMINATE OR PERMIT DISCRIPHINICITY IN THE PLACEMENT OF					
To Be Signed B	By Candidate or Authorized C	ommittee				
10/14/2016	Max -					
Date	Signature					
To Be	Signed By Station Representative					
□ Accepted						
Signature	Printed Name	Title				